

ETC 90° Source 4 added to hire stock

When ETC introduced their 90 degree lens tube to the market, Point Source Productions jumped at the chance to expand their hire stock of ETC Source 4 profiles. As soon as news of their release hit the market, every corporate client was asking for them and Point Source Production were quick to respond to their wishes.

The new lenses have instantly been put to use in the corporate event sector where they are proving most popular on account of their broad coverage and speed of deployment.

Corporate venues frequently have low ceilings which can be a problem when a gobo wash is required to create texture and ambience at an event. Long throw distances are not possible without the risk of hitting the public in the eye, so projection has to have a steep angle and short throw distance. This is when the ETC 90° lens transforms a standard Source 4 into an ideal short range gobo projector, offering good resolution across a full gobo image. And since time is of the essence in corporate work, the wide coverage these lenses offer means more light for less man hours.

There is also a cost saving on power consumption since fewer units are required to cover an area – a particularly valuable facet in corporate work where power availability can sometimes be an issue.

The 90° lenses match the ETC Source 4 fixtures and are compact enough to be used in the smallest of spaces, so the aesthetics as good as the performance with the fixtures exhibiting all the Source 4 characteristics which makes them so reliable and in demand.

For theatre the value of the 90° lenses lies in their compact size and wide beam which handle the short throw distances often necessitated for projection onto cycloramas and gauzes where no other option will do.

To hire these lenses from Point Source Productions, contact Ian King in our hire department.

